(1) \* BYJUS COMPANY OVERVIEW -

2008 - Byju Raveendran Sir start offline CAT coaching class.

2009 - Byju Raveendran Sir start online CAT coaching class

2015 - Introduce BYUJUS the learning ap- In 3months 30lakh student register BYJUS

2017 - Sharukh khan brand ambassador

2018 - 15Millions user register

2022 - WORLDS MOST VALUABLE STARTUP

(2) \* In 2021 BYJU'S' app was developed by Think and Learn Pvt. Ltd, a company which was established by Byju Raveendran sir.

(3) \* IN 2021 whole world are suffer from corona pandemic still VALUATION & REVENUE & TEAM SIZE INCREASES double IN BYJUS.

(4) \* IN 2020 - AKASH INSTITUTE BUY BY BYJUS 1 BILLONS DOLLAR & 300 MILLION DOLLAR CASH DILL WHITEHAT COMPANY

2021 - GREAT LEARNING &GRADE UP COMPANY BOTH BUY 400 MILLION DOLLAR BY BYJUS

2021 - TYNKER& TOPPEER & EPIC COMPANY BUY BY BYJUS

(5) \* BYJUS CLASS 3 PILLORES =

A) - Two Teacher advantage

B) - Bridge course

C) - Personalization

(6) \* K10BTLA =

- K10 Means 4 to 10th Class

- BTLA Means BYJUS THE LEARNING APP

- Launched in 2010

(7) \* Features & Skeleton of BYJUS K10BTLA =

1. 3D Animations
2. In air Projection
3. Real life example
4. Repeating access to content
5. Offline
6. Recently learn video
7. Previous year exam paper
8. Library mode
9. Personalized mode
10. Privacy mode
11. Clarifications
12. Adoptive learning
13. Knowledge graph Means IN% how student improve or lack in subject exact topic , IQ level& all
14. Learning analysis& knowledge graphs same thing
15. Practice- MCQ & KBC& Daily-Topic wise test ETC.
16. TEST – all type of test Competitive , MCQ , NCRT , CAT etc.
17. Conceptual learning- How & where & from this topic is create
18. Anywhere learn
19. Aligned with curriculum
20. Language preference &sub title & language preference & Time saving
21. Parental control-Parent check everything from anywhere
22. Mentor available between 10 am to 8 pm in day& Normal call audio by mentor to student
23. App lock &APP UNLOCK

(8) \* World class teacher are teaching in BYJUS

(9) \* 2019, the Indian BYJUS company became the official jersey partners of the Indian cricket team.

(10) \* BYJU'S is headquartered in Bengaluru & Revenue is 28 billion.